

Nightlife Music Video Platform

ScreenPlay's **Nightlife Music Video System** offers a complete music management and advertising solution for businesses. Loaded with over 13,000 digital music videos, advanced search engines and flexible scheduling, Nightlife gives clients total control over music selection and targeted advertising through one centralized system.

COMPLETE CONTROL

- **CUSTOM PROGRAMMING.** Play the music you want when you want it. Choose from a collection of pre-programmed play lists, create your own, or put our team of programmers in charge.
- **FLEXIBLE SCHEDULING.** ScreenPlay's user-friendly interface makes it easy for you to schedule both entertainment and advertisements by minute, hour, day, and week.
- **EASY CENSORSHIP.** The advanced content sorting technology allows you to systematically remove adult oriented content and even program the system to put it back in for the late night crowd.

ADVERTISING PLATFORM

The billboard feature allows you to easily create custom on-screen promotions to increase sales and promote brand awareness. Load JPEG graphics and Flash animation to snag your patron's attention and display your message on your screens.

DJ CONTROL

Nightlife allows users to cue and mix video clips with simplified controls. A powerful search engine allows you to search quickly by Artist, Title, Release Date, and BPM with the added ability to cross fade video and audio. You will have full control over playing the right music at the right tempo to keep the dance floor moving all night.

