

# ScreenCast Pro Platform

ScreenPlay's **ScreenCast Pro** service was designed from the ground up to deliver a customized program specific to your creative vision. This powerful system combines hands-on control, remote management for chain businesses, and network updates.

## COMPLETE CONTROL

- **CUSTOM PROGRAMMING.** Play the music you want when you want it. Choose from a collection of pre-programmed play lists, create your own, or put our team of programmers in charge.
- **FLEXIBLE SCHEDULING.** ScreenPlay's user-friendly interface makes it easy for you to schedule both entertainment and advertisements by minute, hour, day, and week.
- **EASY CENSORSHIP.** The advanced content sorting technology allows you to systematically remove adult oriented content and even program the system to put it back in for the late night crowd.

## CHAIN MANAGEMENT

Remote management allows for full control of all locations from one central point.

## ADVERTISING PLATFORM

Easily implement your custom on-screen promotions to increase sales and promote brand awareness. Spread your message with style!

## MULTIPLE ZONE OUTPUT

Play Jazz in the restaurant, Classic Rock at the bar, and Easy Listening for your Music on Hold – at the same time. ScreenCast Pro allows up to 54 simultaneous sound zones.

