

ScreenCast Platform

ScreenPlay's **ScreenCast** system combines the latest technology with our unparalleled music and video library to provide the marketplace with a dynamic network-managed media and advertising system.

CUSTOM PROGRAM

Our music programmers will consult with you to create playlists specific to your environment. The content will be refreshed, updated, and scheduled to meet your creative and marketing objectives.

CHAIN MANAGEMENT

ScreenPlay maintains full control of programming across all locations to ensure your creative vision is fulfilled. Programs can vary by location or region.

ADVERTISING PLATFORM

Our team will insert your custom on-screen promotions to increase sales and promote brand awareness. Spread your message with style!

PROOF OF PLAY

Detailed reports track assets played, number of times played, and successful downloads, to ensure advertising and programming compliance.

MULTI-FRAME DISPLAY

Your displays can be divided and framed to play multiple content streams on the same screen.

